

MOHIT KESWANI

GRAPHIC & MOTION DESIGNER
AI VISUAL CREATOR

Design Lead / Designing since 2018



CONTACT

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behance.net/mohitkeswani

EXPERTISE

Creative direction

Graphic design

Motion graphics

Video editing

3D animation

AI-assisted visual creation

Team mentoring

BRAND EXPERIENCE

VERO MODA / NEXT / HRX

MANGO / Myntra / Flipkart

SBI / Pringles / L&T Finance

Solenis / Diversey

EDUCATION

Banking & Insurance

Bachelor's degree

Mumbai University · 2019

PROFILE

Design Lead and multidisciplinary visual designer creating brand campaigns, social content, and event visuals. Combines creative direction with hands-on graphic design, motion, 3D animation, and AI-assisted visual creation.

EXPERIENCE

Ideaz Farm

Design Lead

2024 - Present

Lead creative direction and animation for social, events, and brand collateral. Currently manage VERO MODA collateral for its retainer engagement at Ideaz Farm. Deliver campaign assets for Myntra, Flipkart, SBI, Pringles, and HRX.

Famous Studios / Warehouse 47

Senior Graphic Designer

June - October 2024

Planned event campaigns and designed social and print assets. Collaborated with marketing agencies to maintain brand consistency.

Mediachondria Digital

Senior Graphic Designer

2021 - 2024

Created social creatives, edited reels, and produced motion graphics. Progressed to guiding two junior designers alongside hands-on design work.

Vista InfoSec

Graphic Designer

2020 - 2021

Designed social posts, emailers, and digital communication assets.

Dataviv Technologies

Video Editor / Motion Graphics

2019 - 2020

Supported marketing campaigns through video editing, motion graphics, and visual layouts.